

## Simply Financials (TM)

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**Sent:** Tuesday, January 06, 2009 8:29 AM  
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**Subject:** Media Release: A first in Canada: Networking Atlantic Sm Business Accountants Conference Jan9 -SALT:Software, Accounting, Law, Taxation + IFRS

### **January 6, 2009 MEDIA RELEASE from Simply Financials Truro NS:**

**NASBA-Networking Atlantic Small Business Accountants, a unique conference with four key note speakers, will be held this Friday Jan 9 at Holiday Inn, Truro NS:**

Diana Read-Miedema, owner-consultant of Simply Financials for 21 years, is hosting a unique annual networking and educational conference for small business accountants, advisors, tax preparers, which is also drawing professionals from the fields of insurance and engineering. On Friday January 9 at the Truro Holiday Inn, attendees will hear from FOUR – not one - keynote speakers at NASBA-Networking Atlantic Small Business Accountants.

Two renowned tax lawyers are teaching. M. Gerard Tompkins QC will discuss those dreaded visits from CRA and how to avoid professional negligence law suits. Kate Harris will teach on how to purchase and sell businesses, and what is involved with business succession.

Two senior CRA SR&ED advisors for Atlantic Canada, Bruce Harnish financial technical advisor and Brian Neil RTA-Research & Technical Advisor, will be teaching about the requirements for data collection and scientific methods that are essential in order to earn significant scientific research & experimental development tax credits.

A giant topic being principally dealt with by public accountants world-wide, the conversion to IFRS-International Financials Reporting Standards, will be tackled by Certified Professional Bookkeeper Diana Read-Miedema when she presents "IFRS vs Cdn GAAP for Bookkeepers". Over the past three months she has been doing a lot of research concerning what will happen with private companies, owner-managers, and not-for-profits. Diana studied the webinar from CGA-CCH, 'Intro to IFRS', and received a certificate from the CICA online course 'Intro to IFRS-Implications to Canadian Business'. Read-Miedema was given permission by the Accounting Standards Board Canada directors, Paul Cherry CA and Peter Martin CA to use their RECENT [video](#) and [PPT](#) at NASBA.

Read-Miedema was certified by The Canadian School of Tax Accounting in 1988 and is presenting "What's New for T1-2008", "Audit-proof Auto for self-employed".

Read-Miedema has been a Simply Accounting Certified Consultant since 1998 and is presenting "Simply Accounting 2009 Advanced-the top ten tech problems and their solutions".

Simply Financials™ gives Professional Development Credits Certificates for 7 PDCs to the CAs, CGAs, RPAs, and CPBs- Certified Professional Bookkeepers who stay the full day. There will be an engineer attending to learn about the Scientific Research & Experimental Development Programme, who will be using the PD Certificate since the conference includes radical international financial reporting changes, litigation cases concerning professional negligence, and software tools, which is information needed to benefit all professional practices whether Accounting, Engineering, or Law. Surprisingly, the majority of registrants are not local but are coming long distances. One firm is flying in a staff member from St John's Newfoundland for their 2<sup>nd</sup> NASBA, and others are coming from Montague PEI, Fredericton NB, Kentville, Halifax, Lake Charlotte, and Shubenacadie. Only three are coming from Truro not including the NASBA Team. Hopefully this will change dramatically by Friday.